

# Are you finding it harder and harder to find funding and investment to run your Third Sector organisation?

## Get ahead of the game today...

In today's ultra competitive funding environment the **Big Lottery Fund**, independent **grant-givers** and **public sector funders** are expecting to see more and more evidence of the outcomes and impact achieved by third sector organisations in order to make their funding decisions.

- Do you know how well your organisation or particular project is really doing?
- Do you really know whether you are hitting your organisation's outcomes and achieving long-term impact?
- Or do you just have a general sense that you are doing well but don't have the time to really find out?

## Never fear – affordable help is at hand

**eg:consulting** and **James Baddeley Consulting** have teamed up to provide a whole range of Impact Reporting and Evaluation services to give you the edge over your competitors for funding and investment.

We offer a whole range of services to suit your evaluation aims and different solutions depending on the size of your budget.

- We'll work with you to gather evidence of your success from right across your organisation, showing you how to do this in the future yourselves.
- We'll interview your clients, partners, funders and other stakeholders, adding vital personal stories to your evidence of impact.
- And we'll produce a high quality report showing your organisation's or particular project's achievements.

Our aim is to provide you with the information you need to **show your funders how good you really are**, whilst also helping you to understand any areas which might need improvement.

The evaluation work we do will inspire confidence in your funders about your capabilities and help you make the case for why you deserve to be funded.

It will also enable you to feel more confident about quoting your organisation's successes as you will have independently-gathered evidence to back this up.

## Why use us?

**eg:consulting** and **James Baddeley Consulting** have a wealth of experience in this field from over thirty years' combined experience in Third Sector management and consulting.

We are trained in evaluation techniques by the Charities Evaluation Services – the number one proponent of this work in the UK and the body used by the Big Lottery Fund to develop its own outcomes framework. We have conducted evaluation and impact assessment work with a diverse range of third sector organisations – a large drug and alcohol charity, carers' groups and leading disability charities.

We also have substantial experience of being members of funding panels that make decisions on funding, e.g. the Big Lottery Fund and Lloyds TSB Foundation, and know the kinds of things funders need, want and expect to see.

If you want, we can also help you attract new income from a wide range of funders who we have considerable experience of working with.

## Interested?

To talk more about how we could help your organisation or to get the chance to talk to one of satisfied customers, please contact us via details below.

**We look forward to hearing from you .**